

FLOWER FESTIVAL

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This is the time, when spring and the season's typical exuberant blossoming are celebrated, and heightened by the island's subtropical climate. The archipelago becomes the center stage of a sumptuous show, the Flower Festival. In Funchal, dozens of floats, decorated with a variety of flowers, some of which characteristic to the island, parade down the Avenue filling the air with perfumes. Local artists dedicate to the art of making floral carpets, which are placed in display along the downtown center streets, where it also takes place several traditional musical performances.

During this emblematic occasion, there's lots of merriment and joy and it's possible to feel the festive atmosphere and the presence of flowers all over the island.

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4TH - 21ST
maio



FLOWER FESTIVAL

May, **4TH** to **21ST**

Avenida Arriaga central walkways:

- Flower carpets and decorations
- Flower market and regional cuisine
- "Dream Flowers" - Young women dressed as flower pageants

- Diversified musical entertainment
- Painting Exhibit - "(De)composição Floral" [Floral (de)composition], by Margarida Jardim – Art gallery of the Regional Secretariat of Economy, Tourism and Culture

Praça do Povo:

- 62nd Flower Exhibition– Organised by the Regional Secretariat of Agriculture and Fisheries

Various municipalities of the Island:

Entertainment activities involving flower projects

Thursday, **4TH** May

6pm – Concert "Piano Classics" – performance by Andrei and Olga Ladeishchicov – Holy Trinity Church - Funchal
9pm – Dance Show "Dance of the Flower" - Organised by RTP Madeira (Local TV Station) - Santa Catarina Park

May, **4TH** to **8TH**

10am – 4pm – "Sacred Music" – Flower Arrangements Demonstrations and exhibition – Art Exhibition under the motto "Bay Festival", project by Ricardo Silva (local artist) – Holy Trinity Church - Funchal

May, **4TH** and **11TH**

3pm - Madeira Embroidery workshop - Praça do Povo

May, **4TH** to **15TH**

10am - 8pm – Madeira Embroidery Inspired by Flowers" - Exhibition organised by the Madeira Institute of Wine, Embroidery and Handicraft (IVBAM) - Largo da Restauração

Friday, May, **5TH**

6pm – Concert "Violin Classics", performance by Andrei and Olga Ladeishchicov – Holy Trinity Church - Funchal
7pm – 2nd Edition "Solidarity walk/race for Inclusion" – Organised by: "Casa do Voluntário", "ADCF - Garoua Calhau", Madeira Red Cross Delegation, Regional Agency for Fight Against Cancer, "CRIAMAR" and "Mão Solidária" in collaboration with the Regional Secretariat for Social Affairs and Inclusion.
Venue: Avenida do Mar e das Comunidades Madeirenses and Avenida Francisco Sá Carneiro

May, **5TH** and **8TH**

3pm – Flower carpets workshop - Praça do Povo

Saturday, May, **6TH**

Children's Parade and the Wall of Hope Ceremony:

9am – Children gathering - Avenida Arriaga, in front of the Municipal Garden

10am – Children's Parade –

Itinerary: Starting at Avenida Arriaga, Avenida Zarco, Rua Câmara Pestana and Praça do Município

11am – Symbolic construction of the "Wall of Hope" - Praça do Município – Release of doves followed by a children entertainment show by the Regional Artistic Education Association

- Diversified musical entertainment

6pm – "Flower Festival Concert" by the Classical Orchestra of Madeira and CEPAM - Madeira Arts Conservatory - Madeira Congress Centre Auditorium

6.30pm – Concert "Blue Danube Trio" – Holy Trinity Church - Funchal

Sunday, May, **7TH**

4pm – Allegoric Flower Parade

Itinerary: Departing from Praça da Autonomia, Avenida do Mar e das Comunidades Madeirenses (southbound) until the Francisco Sá Carneiro roundabout, Avenida Francisco Sá Carneiro, Harvey Foster roundabout.

Order and theme of the groups participating in the Allegoric Parade:

- "Madeira: flower of flowers" - João Egídio Rodrigues
- Guest group from Free State Province, South Africa
- "The Charm of Flowers" – Geringonça Entertainment Association
- "Madeira: island of flowers" - Turma do Funil
- "Gardens, the beauty of dreams" - Fura Samba Association
- " Império's Gardens" - Império da Ilha Association
- "Dream Butterfly" - Sorrisos de Fantasia
- "The Gloss of Spring" - ANIMAD Association
- "Madeira in Bloom" - Caneca Furada Samba School
- "Dreamland" - Isabel Borges

7pm - Allegoric Flower Floats Exhibition – til May,8th (6pm) - Frente Mar car park (near the Praça do Povo)

Tuesday, May, **9TH**

3pm – Flower arranging workshop - Praça do Povo

May, **10TH** and **19TH**

3pm – Wicker workshop - Praça do Povo

May, **12TH** and **18TH**

3pm – Chocolate workshop - Praça do Povo

Saturday, May, **13TH**

3pm – Wall of Solidarity Ceremony, with the participation of seniors from various institutions of social solidarity - Praça do Povo

Sunday, May, **14TH**

3.30pm – "Madeira Auto Parade – 2017" -

Classic cars Parade (cars and motorcycles) - Promoted by the "The Classic Motor Exhibition - ACME" Association and the "Club Carocha da Madeira"

Itinerary: Departing from Praça da Autonomia, Avenida do Mar e das Comunidades Madeirenses (southbound) until the Francisco Sá Carneiro Roundabout, Avenida Francisco Sá Carneiro, Harvey Foster Roundabout.

5pm– Entertainment and Classic Car Exhibit Exhibition - Avenida Francisco Sá Carneiro

6pm - Concert in Commemoration of the Military Zone of Madeira by the Madeira Military Band - São Lourenço Palace

May, **15TH**, **16TH** and **17TH**

3pm – Madeira Wine Workshop - Praça do Povo

May, **18TH** to **21ST**

11am - Rum Festival - organised by the Madeira Institute of Wine, Embroidery and Handicraft of (IVBAM) - Largo da Restauração

Friday, May, **19TH**

4pm – Female academic band Parade - central walkways of Avenida Arriaga and Praça do Povo

6pm – Baroque Concert "Harmonic Garden" - Mandolin and Harpsichord - by Norberto Gonçalves Da Cruz and Giancarlo Mongelli - São Lourenço Palace

Saturday, May, **20TH**

8.30pm – Singing recital "The Musical Flowers" – performances by Conceição Seabra Galante (lyrical spinto soprano), Maria Isabel Seabra Galante (light coloratura soprano), Guillermo Orozco (tenor), Nuno Vilalonga (baritone) and Robert Andres (pianist) - Holy Trinity Church - Funchal
9pm - 8th Edition EncanTunas Festival – performance by Madeira's Female academic band - Madeira Congress Centre Auditorium

Sunday, May, **21ST**

7pm – Concert "The Sound of Flowers" – performances by Clara Duailibi, Elisa Silva, Leonor Rodrigues and Sofia Almeida (voices), Duarte Nuno Filipe (piano), Jorge Maggiore (drums) and Norberto Gonçalves Da Cruz (mandolin) - São Tiago Fortress